



Urban Assets Strategy Group Meeting

Level 5 Gates Meeting Room: Denver Public Library

Friday, January 23, 2009

10:00 A.M. – Noon



Strategy Group Report

Strategy Group Chair: Dionne Mack-Harvin

Attendees: 11

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| 1. Dionne Mack-Harvin | Brooklyn Public Library |
| 2. Nancy Ledebor | Pima County Public Library |
| 3. David Clapp | Chattanooga-Hamilton County Bicentennial Library |
| 4. Claudya Muller | Chattahoochee Valley Regional Library System |
| 5. Trish Burns | Public Libraries of Saginaw |
| 6. Melanie Huggins | St. Paul Public Library |
| 7. Barbara A.B. Gubbin | Jacksonville Public Library |
| 8. Rhea Brown Lawson | Houston Public Library |
| 9. Gleniece Robinson | Fort Worth Library |
| 10. R. Crosby Kemper | Kansas City Public Library |
| 11. Veronda J. Pitchford | Urban Libraries Council (ULC) |

Agenda: Positioning Libraries as Urban Assets in the Obama Nation

Brief description of topics discussed:

- What are public libraries doing to combat poverty in the neighborhoods they serve?
- How are public libraries positioning themselves as community assets during tough economic times?
 - Workforce readiness assistance
 - Facilitators/Coordinators (bringing together varied community organizations to achieve common goals)
- How are public libraries utilizing strategic partnership to increase/enhance reach in communities served?
 - Are Libraries clearly articulating the value they bring to these partnerships in dollar value?
 - How are Directors (and staff) positioning their institutions as an indispensable community asset to strategic partners?
 - In general, how do libraries get the message out that we are making a difference?
 - The challenge of measuring and reporting outcome measure of library services
 - Funding (private and public) challenges

Specific items to be recommended to ULC's Executive Board:

Action: Identify national best practices to aid member libraries in planning, advocating and positioning libraries as community assets.

Items to carry forward for next meeting:

None Identified

Recorded by: Dionne Mack-Harvin